

For immediate release

Stockholm, Oct. 28.2013

BIRDMAN WATCHES

BIRDMAN® announces the first skydivers premium quality, 500 piece limited edition watch collection.

Professional skydiver and wingsuit designer Jari Kuosma has taken his BIRDMAN® brand to new heights with his newly launched watch collection. The first three limited edition designs are the result of passion to innovate unique, high-quality watches for skydivers, B.A.S.E - jumpers, aviators and adventurers alike.

These exclusive time instruments are designed to work and function in the most extremes of conditions, to withstand velocities and G-forces that can break a man. As is the case with all parachute equipment the watches' designs follow the main objective - to tell the time and to be able to calculate the distance and speed in all conditions. This is done in true unmistakable and uncompromising style.

In the watches' hearts ticks the finest electro-mechanical Swiss quartz movement, engineered for accuracy and exceptionally long battery life. The case is crafted from aerospace grade 316-L stainless steel, and a limited edition comes with black PVD coating. The case is equipped with an unidirectional bezel. The blue-tinted, non-reflective and scratchproof sapphire crystal comes second in hardness only to diamond. The watches' etched faces are made of real carbon fiber, and the designs have a distinctive altimeter look, familiar to all aviators. Both crown and the case back are screwed down to make the timepiece water resistant to 100 M / 10 ATM. The straps are made from real parachute nylon that can stand thousands of kilograms of both sudden and sustained pull. Also, a classical thick calf leather strap is offered for more formal occasions.

The BIRDMAN® Watch sales start in November 2013. Dealers are wanted worldwide.

BIRDMAN is an original, pioneering company in the skydiving field and was the first to introduce wingsuits for skydivers in 1999. Wingsuit-flying is the sport of flying the human body through air using a special winged suit. Despite the high levels of risk involved, the sport is growing in popularity, not least because it offers the purest form of flying humans can ever experience, and because it can be seen as the living definition of freedom.

Technical information BC-B1-13: • Movement Swiss Ronda cal. 5030D, 7 jewels • Hour, Minute, Second, Date, Chronograph, Tachymeter scale • Accumulated, intermediate & interval timing chronograph • Aerospace grade 316-L brushed stainless steel with black PVD plating • Rotating one-way bezel • Screwed crown • Screw-down case back • Black, White or Red carbon fiber dial • Sapphire crystal, scratch resistant with anti-reflective coating, blue tint • 44 mm case diameter • Skeleton hands • Water resistant 100 / 300 / 10 (m / ft / atm) • Self Illuminating hands, hour marks • Special forces parachute nylon strap or real calf leather with aluminum rivets • Extra thick screwed down strap screw • Shock resistant ISO 1413 • 54 month theoretical battery life • 24 month international manufacturer warranty



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